

September 2012

Kitchens and Kitchen Furniture - UK

“Consumers’ demands of their kitchens are growing and today’s kitchens are expected not only to function well, but also to transform a home, injecting status and style. Yet, for many consumers space is at a premium as modern dwellings get smaller. So there is a tension between desire and reality ...

August 2012

Furniture Retailing - UK

“When retailers start discounting they get a rush of new business, but continued use of the same tactics quickly becomes tired and less effective. Today’s best furniture retailers are using a more innovative range of techniques to inspire customers buy through understanding their lifestyles, style aspirations and having a clear ...

Bathrooms and Bathroom Accessories - UK

“People are living in smaller homes and yet the amount of stuff they need to store continues to grow. Bathrooms are filled with toiletries, cosmetics, shavers, electric toothbrushes and more, so demand for stylish storage continues to rise. All this is helping to fuel demand for modular bathroom furniture – ...

July 2012

Household Cleaning Equipment - UK

The market for household cleaning equipment has shown solid growth over a period when spending on many other larger household items has been curtailed by low consumer confidence due to the recession and a weak housing market. The essential nature of purchasing and continued importance attached to maintaining a clean ...

Home Shopping - UK

“The days when home shopping was distinct from store shopping are over. It’s only analysts who try to make the distinction. For everyone else it is just shopping. And shopping is changing rapidly. If there is one clear message of this report it is that home shopping and store shopping ...