



March 2022

The Night Out - Ireland

“While the lifting of COVID-19 restrictions on hospitality/night out operators in early 2022 will help to boost overall usage and spending on night out activities, a strong increase in the cost of living as well as operating (foodservice and on-trade operators are also increasing prices) will see cash-strapped consumers ...

Lunchtime Preferences - Ireland

“COVID-19 has changed the lunchtime space as consumers are eating more meals in home more than ever before. As many workplaces across IoI are moving towards a hybrid workplace, consumers have the freedom to spend more time making creative and innovative meals that suit their needs. Takeaway lunches and on-the-go ...

February 2022

Milk and Dairy Alternatives - Ireland

“The milk and dairy alternative market continues to grow and evolve as milk is a staple product in most Irish homes. COVID-19 has seen consumers spend more time at home and seek out products rich with health benefits, putting at-home milk consumption at an all-time high. However, dairy alternatives are ...