

April 2022

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

Car Purchasing Process - UK

“After a difficult period for sales during the pandemic, there is evidence that demand for cars is beginning to recover. Driven by used sales, Mintel expects car purchasing to begin to return to pre-pandemic levels during 2022. Yet, looking forward consumers remain affected by external pressures. Rising costs are the ...

February 2022

Car Review - UK

“The UK car market is beginning to re-emerge from the disruption caused by the COVID-19 pandemic. Current interest is focused on used vehicles with demand for new cars expected to accelerate in 2022. While price and value are key demands interest in innovations and environmental benefits are notable for wealthier ...