

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Customer Loyalty and Reward Schemes - UK

"With their everyday low pricing structure the discounters have shown consumers that they don't need to build up points or jump through hoops to get the lowest prices. Instead, loyalty schemes have become more about adding additional value to a purchase or enhancing a shopping experience than about cost cutting ...

October 2015

Consumer Attitudes Towards Retail Credit - UK

"Consumers may tell us that they are unenthusiastic about taking out credit to buy goods, but the evidence suggests that the demand for credit has risen steadily with the economic recovery. People may still be cautious, but they want to spend more. The only problem for retailers is that people ...

Seasonal Shopping (Spring/Summer) - UK

"The Spring and Summer months take a smaller percentage of retail sales than Autumn and Winter but include a number of important events for retailers. Easter is the most important of these, particularly for food retailers as much of the £530 million spent on products goes on food and drink ...

August 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"The generally positive outlook of the economic climate, and the benefits that are gradually being witnessed at the individual level, means that the people of Britain are finally regaining their confidence. For the first time since the economic downturn, Mintel's data shows that more people feel better off compared to ...

June 2015

Travel Retail - UK

"In most instances the primary reason for visiting travel hubs is not to visit stores: retailing is an added extra as part of a journey. The task for retailers in such hubs is to appeal to consumers in the limited time they spend there and provide retail formats tailored to ...

Shopping Locations - UK

This report aims to clarify what is happening to our retail locations in the face of competition from online retailing. It is not enough to say that online retailing grew by 13% in 2014 to 11.3% of all retail sales and it is therefore gaining share of retail sales ...

May 2015

Consumers and the Economic Outlook: Quarterly Update - UK

“Economic improvements are finally beginning to be felt at the consumer level. Falling prices of essentials and rising wages are helping incomes go further and there are indications that people are beginning to relax their budgets and spend on items and experiences that have been out of reach during the ...

April 2015

UK Retail Rankings - UK

"Retail is changing faster than ever. In food retailing the 60 year trend to ever larger stores has come to an abrupt halt, throwing into doubt the investment strategies of all the market leaders and forcing some very painful re-assessment of long term strategies. Non-food retailers are adjusting to ...

Seasonal Shopping (Autumn/Winter) - UK

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

February 2015

Consumers and the Economic Outlook: Quarterly Update - UK

“People are finally starting to feel the benefit of the recovery in their pay packets. After five years, average wages are finally increasing more quickly than prices. Although this will take time to feed through into consumer confidence, there are signs that spending habits are changing.