

**June 2007**
**Security and Trust - UK**

This report looks at the way our feelings of security and insecurity impact on our attitudes, the way we live our lives, and the products and services that we buy. It also considers some of the priorities that may override the security situation.

**Ethical and Green Retailing - UK**

This reports focuses on the response businesses in the retail industry have already made, or are intending to make, on both environmental and ethical issues. By gauging consumer opinion on these issues the report assesses whether the measures retailers are taking, or are formulating are appropriate and consistent with consumer ...

**May 2007**
**iPod Generation - UK**

This report aims to gain an insight into the attitudes and behaviour of the iPod Generation. It concentrates on younger people, but also takes into account the way in which this 'generation' includes older people who have fully embraced the iPod, MySpace, YouTube, and any number of formerly cutting edge ...

**April 2007**
**Is Staying in the new Going Out? - UK**

With higher levels of disposable income and an unprecedented array of activities competing for their spare time and money, consumers have never enjoyed so much choice in the leisure market. The freedom of rising incomes now means that staying in is no longer a necessity for the large majority of ...