

December 2012

Consumers and General Insurance - UK

“Consumers face a dilemma when arranging insurance, between the unrivalled convenience of price comparison sites and the reliability and accuracy of going directly to an insurer. Face-to-face broker services may be increasingly rare, but are still associated with professionalism and expertise –valuable qualities in a market where consumer trust is ...

October 2012

Consumers and Retail Banking - UK

“Most people are happy with their existing provider, creating little incentive to look at alternative banking brands. However, there remains considerable discontent towards the banking sector as a whole, which should create opportunities for brands with an untarnished reputation, as long as they can convince consumers that they can deliver ...

July 2012

Consumer Attitudes towards Debt - UK

The appetite for credit remains subdued as the majority of consumers continue to take a highly cautious and prudent approach to their finances. Consumer confidence remains fragile as the UK economy officially re-entered recession during Q1 2012, and ongoing fears about the future of the eurozone are doing little to ...

June 2012

Web Aggregators in Financial Services - UK

“Mintel’s consumer research shows that price comparison sites are often seen as a great starting point or a useful research tool, but not all users are prepared to complete their purchase through the aggregator

channel. Providers face a challenge to change perceptions and ensure that more people are happy to ...

April 2012

Consumers and Financial Advice - UK

“When looking for an IFA only a minority of British adults say they take into consideration two of the key elements of the advice market that the RDR is striving to improve – adviser qualification standards and how advisers are compensated. Instead, most of the emphasis tends to be placed ...

March 2012

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

January 2012

Consumers, Saving and Investing - UK

“Although the current squeeze on household budgets has undoubtedly put a damper on the amount of money people are able to save, the lack of a savings habit among many individuals often comes down to lifestyle choices. By designing savings products and services that take lifestyle into consideration providers may ...