

January 2006

Adult Soft Drinks - UK

About the market:

Bread - US

Bread is a staple household food, as evidenced by near total household penetration. With the variety of bread types and formats available, there is a product to cater to nearly every consumer preference.

Children's Play Areas - UK

About the market:

Clothes-washing Detergents - France

About the market:

Clothes-washing Detergents - Italy

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Clothes-washing Detergents - UK

About the market:

Cookware - UK

About the market:

American Living - US

Drawing data from Mintel's full 2005 library of market research, this report examines prevalent themes that have emerged across an array of consumer markets in the US. Further detail about the contents of this report will be available prior to publication.

Charities - Non-religious - UK

About the market:

Childrenswear Retailing - UK

About the market:

Clothes-washing Detergents - Germany

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Clothes-washing Detergents - Spain

About the market:

Coffee - UK

About the market:

Customer Retention: To Switch or Not to Switch - Ireland



In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

Deposit and Savings Accounts - UK

About the market:

DIY Retailing - Europe

About the market:

DIY Retailing - Germany

About the market:

DIY Retailing - Spain

About the market:

DIY Retailing - UK

About the market:

Facial Skincare - US

Facial skincare is the most mature market within the skincare industry totaling some \$6.7 billion in 2004, posting growth of 23% from 1999-2004 at constant 2004 prices. Baby Boomers comprise the majority of facial skincare consumers, and the innovations they are

Dieting - UK

About the market:

DIY Retailing - France

About the market:

DIY Retailing - Italy

About the market:

DIY Retailing - Netherlands

About the market:

European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Food and Drinks NPD: Predicting Future Success - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by



most concerned about are products with anti-aging properties ...

Food Intolerance and Allergies - UK

About the market:

Frozen Desserts - US

Recent growth in the frozen dessert industry has not kept pace with inflation. Frozen cakes and pies face stiff competition not only from other brands, but also from products available through in-store bakeries, from restaurants, and from small independent bakeshops. There is also competition from a range of other dessert ...

Gum, Mints and Breath Fresheners - US

Following years of rapid growth beginning in the mid-90's, growth in gum and mints stalled in 2000, as the market became oversaturated with new products. On average, 189 new products were launched each year from 2000 to 2005; however, this high level of innovation only shifted market share, rather than ...

Holidays - The Impact of Terrorism & Natural Disasters - UK

About the market:

Household Linen - UK

About the market:

Ice Cream - UK

industry experts and incorporating exclusive insight into consumer activity and market trends.

Freight Forwarding (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Fruit Juice and Juice Drinks - US

While once considered the healthier alternative to carbonated soft drinks, now the trend toward healthier eating has actually led to sagging sales of fruit juice and juice drinks, with many consumers shying away from high sugar and calorie content. Sales for 2004 are estimated at \$19.1 billion, up slightly ...

Holiday Extras - UK

About the market:

Hot Drinks - Ireland

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Household Paper Products - UK

About the market:

Income Protection - UK



About the market:

Machine Tools (Industrial Report) - UK

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Menu Trends - UK

About menu trends in the UK

Oral Hygiene - US

Sales within the oral hygiene market are led by the toothpaste segment, which has offered a vast array of product introductions and line extensions designed to offer consumers a choice in products. These latest oral hygiene innovations have brought formulae that provide multiple benefits, ranging from improved teeth whitening processes ...

Premium, Packaged and Aggregate Account Banking - UK

About the market:

Quick Service Restaurants - US

In this report, Mintel clearly identifies the principal external factors driving or curtailing growth quick service restaurants. Exclusive consumer research reveals the attitudes, needs and behavior of breakfast and lunch meat consumers, with analysis broken down both by

About the market:

Marketing to Children Aged 7-10 - UK

Mintel's Special Report Series are unique research findings that shed essential light on British attitudes, hopes, fears and desires.

Mutual Funds - US

Mintel's report on mutual funds combines primary and secondary research into a comprehensive report, providing insights into industry activities, trends and developments. Original research answers key questions in mutual funds:

Pest Control - US

The U.S. pest control industry consists of both product manufacturers and service providers. This report examines both the product segment, where consumers purchase products for home use, and the service segment, where consumers contract specialized pest control companies to deal with infestations. Both market segments are fragmented, characterized by ...

Pumps (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Retail Banking - US

The retail banking industry in the United States is experiencing a period of significant change. By the late 1990s, banks expected that retail customers would eventually conduct all banking online and forsake the branch. However, given the branching boom seen in the last couple of years, and consumers' preference for ...



demographic characteristics, and by meat type (breakfast and lunch meats are analyzed ...

Seasonings - US

The relatively mature seasonings market faces considerable challenges as household sizes in the U.S. decline and more time-starved Americans look for convenience from takeout and prepared convenience foods. The market rises and falls with the seasonings segment, which includes spices, herbs, blends, extracts, flavorings, salt, pepper, and garlic spread ...

Toiletries - Europe

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Water Filtration - US

While concern with health and water quality spurs growth in the water filtration market, competition from bottled water and residential systems installed by professionals (not included within the scope of this report) carved into the consumer market. Continued trends towards healthy lifestyles and the concerns of aging adults will help ...

Wine - US

The off-premises market for wine in the U.S. is estimated at \$11 billion in 2004. The market grew 21% from 1999-2004 at constant 2004 prices. Growth in the market was driven by four factors. Firstly, imports increased sales in FDM channels by 22.6% between 2002 and 2004. Secondly ...

Sporting Activities in the Great Outdoors - UK

About the market

UK Retail Briefing - UK

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-month trends for each sector, plus an inflation monitor highlighting key developments ...

Weddings and Honeymoons Abroad - UK

About the market: