

## December 2015

### Coffee Houses and Tea Shops - US

"Coffee remains one of America's most popular beverages and the influence of coffee houses are still growing. These chains are using more technology than ever before, testing the delivery waters, and are adopting some of the practices of the third wave coffee chains. While still coffee dominates, tea has slowing ...

## November 2015

### Pizza Restaurants - US

"Pizza has a long history in the United States as a favorite dish for diners of all ages. And while pizza restaurants are ubiquitous, there has been a surge in activity in recent years as fast casual pizza restaurants have emerged on the scene and other, established, pizza restaurants are ...

## October 2015

### Sandwiches, Subs and Wrap Concepts - US

"This report explores consumer dining, market and culinary trends in the fast food (QSR) and fast casual segments of sandwich, sub and wrap restaurants. The report covers consumer attitudes regarding the type of restaurant they visit and during which daypart, desired attributes of the foods they order, attitudes toward the ...

### Innovation on the Menu - US

"Consumers have unprecedented choice when dining out, and all restaurant segments are constantly vying for attention. Restaurant owners must keep in touch with what is currently happening in the foodservice industry and understand some of the emerging trends."