

## December 2008

### Sunglasses - UK

The sunglasses market was worth £225 million in 2007, a rise in value of 2% since Mintel last examined the market. However, the gloom in both the weather and the economy has certainly taken its toll on the market, with much of the growth recorded attributable to inflation, and the ...

## November 2008

### Soap, Bath and Shower Products - UK

Value sales growth within the soap bath and shower market is driven by the modern bathing formats, such as liquid soaps, and shower products. Growing awareness of the rising cost of water, coupled with the perception that baths are for relaxing and unwinding, is driving popularity of showers.

### Suncare Preparations - UK

Two wet summers have taken their toll on the UK suncare market. However, more people than ever are taking holidays abroad, helping to boost sales. The sun safety message is getting through to more people who are trading up to higher protection factors, although the under-24s and men are still ...