

September 2015

Eating Out Trends - Brazil

"The economic downturn has already started affecting Brazilian's eating out habits, but more than focusing on price alone, it is important that the foodservice sector is aware that low price does not necessarily guarantee consumers' loyalty. Many consumers consider eating out as a leisure activity, a way to get out ...

August 2015

Bread and Baked Goods - Brazil

"The bread and baked goods market is still developing as consumers are eating more packaged bread although not necessarily eating less freshly baked bread from bakeries. Companies must invest in innovation, especially those regarding flavors and freshness."

Andre Euphrasio, Research Analyst