

January 2017

Sweeteners and Attitudes toward Sugar - Canada

"Sugar remains a staple product for Canadians as 87% use any kind of sugar or alternative sweetener. That said, the category faces challenges as seven out of 10 (69%) Canadians are concerned about the impact sugar has on their overall health. Notably, concerns extend beyond mere usage for cooking but ...

October 2016

Meat - Canada

"Canadians remain avid consumers of meat products, yet this does not mean the industry is without its challenges. Canada's changing population dynamic from a generational and immigration perspective means producers and retailers will need to continually adapt in order to address evolving preferences with respect to flavours and type (of ...