

December 2007

Non-traditional Food Retailing - US

This report offers a comprehensive analysis of non-traditional food retailing in the U.S. and addresses a variety of questions, including:

November 2007

Off-premises Eating - US

Pickup and delivery services are nothing new to the restaurant industry. However, because of evolving consumer lifestyles, restaurants need to adapt to off-premises eating trends. Under what circumstances do consumers buy meals from a restaurant, but eat them somewhere else?

Pizza Restaurants - US

This report provides the reader with statistics and insights about the pizza restaurant category that can help a market player do the following: stave off competition from other foodservice segments; retain core customers, increase frequency of use, attract new customers; make product development decisions; and create meaningful marketing messages and ...

October 2007

Casual Dining - US

The casual dining market appears to be growing steadily. However, closer inspection reveals that this growth is primarily related to unit expansion, rather than increased same-store sales. This is not true of all chains, however. Some companies are experiencing growth in units and in sales-per-unit. This report explores who is ...

September 2007

Coffeehouses and Donut Shops - US

This report focuses on the many changes happening in the coffeehouses and donut shops. How are these changes impacting growth and sales? Mintel focuses on what the key players are doing and with what results. Addressed are corporate strategies, marketing efforts, and consumer habits and desires. These all come together ...

Lunchtime Eating - US

Lunchtime eating is undergoing a rapid distributional shift, as new players, including supermarkets, convenience stores, and fast-casual restaurant chains chip away at the traditional dominance of the quick-service restaurant sector. The rapid growth of the fast-casual sector, combined with other market forces, has led to broad changes in consumer expectations ...

August 2007

Foodservice - USA

Fast Casual Restaurants - US

This report provides the reader with statistics and insights about the fast casual category that can help a market player do the following: stave off competition from other foodservice segments; retain core customers, increase their frequency of use; attract new customers; make new product development decisions; and create meaningful marketing ...

Family/Midscale Restaurants - US

The midscale/family dining segment of the restaurant market is frequently associated with lackluster innovation, drab décor and sales to match. While the midscale segment has been flat for some time, opportunities exist below the surface that can ignite change and growth.

June 2007

Fine Dining - US

In this report, Mintel draws from two exclusive consumer research surveys to learn more about the fine dining consumer. Our analysis provides:

Quick Service Restaurants - US

This report examines quick service (or fast food) commercial chain dining in the United States. Quick service restaurants (QSR), sometimes referred to as limited-service restaurants or fast-food restaurants, provide inexpensive food and quick service, defined by the absence of table service. Food is typically ordered and paid for at the ...

May 2007

Full-service Breakfast - US

This report explores the growing full-service restaurant breakfast market, in terms of market sales, major chains, and new items, as well as factors that will drive change in the market in upcoming years. As a result of the focus on full-service breakfast chains, the heart of the report is an ...

April 2007

Adult Obesity - US

This report covers products and services for those who suffer with issues related to being overweight, and tracks the retail experience through the eyes of larger-sized adults. Ultimately, this work provides possible avenues of improvement for retailers, while suggesting that this community should be better served. There appears to be ...

March 2007

Attitudes to Food: Weight and Diet - US

Limited-service Breakfast - US



Foodservice - USA

This report focuses on consumer attitudes toward food, with an emphasis on weight and dieting. Using our unique consumer survey and product monitoring tools, Mintel gives the reader an acute sense of how consumers think and behave with respect to food.

Mintel's report on the limited-service restaurant (LSR) breakfast market surveys the competitive landscape and recent activity of leading breakfast vendors by segment. This includes coffee specialists, fast casual operators, and burger and chicken chains, among others.

February 2007

Sacred Foods and Food Traditions - US

On many occasions the presence or abstinence of food nurtures the soul, creates bonds among people, and enriches life. This report explores consumers' emotional and spiritual use of food. This is a consumer-based report, built from consumer data from several custom studies conducted by Mintel.