

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

Multi-channel Retailing - UK

“No sooner have retailers implemented strategies to integrate online into their store-based businesses than new technology has shifted the goalposts as mobile digital devices are now creating new opportunities for ‘fast shopping’ – shopping on the move and social media generated shopping – which requires retailers to devise and create ...

October 2011

Clothing Retailing - UK

“As the cross channel shopper emerges as a higher spending customer, every retailer must ensure it doesn't compete against itself by making stores and the website equally relevant and compelling and by driving customer traffic in both directions.

Food Retailing - UK

“These are tough times for the food retailers. For the first time trading down is becoming a big issue, thanks to their own success in building premium ranges in the good times.