

June 2012

Washers and Dryers - UK

“As manufacturers introduce more advanced features to mid-market products, they need to find even more ways to differentiate their ranges in order to grow market share. We see that consumers want simplicity, energy savings and convenience and this will define the battle ground for share of hearts and minds in ...

May 2012

Garden Products Retailing - UK

“Garden centre retailers are facing difficult times. Demand for garden products remains flat in today’s tough economy and increasingly consumers are turning to the internet to search out better deals on price. This is putting margins under pressure and so limits the cash available for innovation and refurbishment. Yet, despite ...

Electrical Goods Retailing - UK

“The electricals sector is heading for further major changes. John Lewis and Currys are showing how it is possible to compete effectively against pure play online retailers, Amazon shows how an online retailer can prosper through the excellence of its fulfilment processes. But we are not convinced that a price ...

April 2012

Fridges and Freezers - UK

“Innovation has touched almost every aspect of product styling and design in refrigeration. So today’s consumers have more choice than ever before from low-cost no-frills appliances through to high-spec luxury items. There are smart appliances that micro-manage food storage temperatures and humidity and a plethora of innovative interiors that improve ...