

January 2007

Condiments - US

The report looks at the sales of condiments in FDM channels. The market is divided into seven segments, and the top four segments—Mexican sauce, ketchup, barbeque sauce, and mustard—accounted for 77% of the total sales in the market in 2006. With the exception of Mexican sauce, all three top segments ...

Cooking Sauces and Marinades - US

In this report, Mintel addresses the sales of marinades and cooking sauces in FDM and natural food channels. The market is divided into three segments: wet sauces, dry sauces and Asian sauces. Evident of the importance of convenience in this market, consumer preferences are shifting away from dry sauces in ...

December 2006

Refrigerated and Dry Dips - US

The dips market jumped by more than 25% from 2001 to 2006 to \$895 million, driven largely by product expansion and innovation in the refrigerated category. This report gives industry marketers, manufacturers, retailers, and investment professionals what they need to know to help them understand and tap the market for ...

Butter, Margarine and Table Spreads - US

This report details the six-year history of the butter, margarine and table spreads market, addressing the issues surrounding the market in general (especially health-related issues such as heart disease) and factors that affect each segment. For example, butter is naturally trans fat free (a dietary positive) but is also naturally ...

Frozen Snacks - US

With sales reaching \$2.72 billion, an increase of 12% in constant prices and 27% in current prices during 2001-06, frozen snacks have demonstrated appeal among consumers who value low-cost, eat-any-time convenience, and product versatility.

November 2006

Breakfast Foods: The Consumer - US

This report examines the breakfast foods market, taking an in-depth look at consumer consumption of breakfast, their attitudes towards the morning meal occasion, the types of foods eaten in the morning, and the issues that drive consumers' breakfast choices. This report also explores the motivations for eating breakfast, ranging from ...

Healthy Snacking - US

This report gives industry marketers, manufacturers, retailers, and investment professionals the information they need to navigate important issues relevant to growth potential in the healthy snack market. Such issues include:

Functional Foods and Beverages - US

Breakfast Foods: The Market - US

The U.S. marketing environment for functional food and beverages is complex. On the one hand, the scientific medical community continues to churn out studies confirming the role of diet in the cause and prevention of disease. Government has made it easier than ever to place health claims on food ...

This report details the six-year history of the breakfast foods market and addresses the most and least successful category segments and suppliers. It also reveals market drivers that work for and against sales, as well as the market trends demonstrated by product innovation and marketing initiatives. Consumer trends, including consumption ...

Sweet Spreads - US

Peanut butter and jam/jelly/preserves are products that are in the kitchens of nine in ten American households. They tastes good, travel well and do not require extensive refrigeration.

October 2006

Urban Living - Eating Habits - US

Urban Living: Eating Habits and Spending Patterns reports on findings from Mintel's August 2006 Urban Consumer Spending Patterns Survey. This study surveyed 1,788 adults who live in urban centers, custom-selected by zip code, and compared those individuals to an additional 1,000 adults representative of the general population. Standard ...

Specialty Foods - The NASFT State of the Industry Report - The Consumer - US

This report, a companion to the NASFT State of the Industry Market Report, examines an array of consumer attitudes towards specialty foods. Focusing on what makes the category unique, the study identifies the typical specialty food consumer and examines the ways in which that consumer's shopping, cooking, and eating habits ...

Fish and Seafood - US

The notion that fish is a healthy form of protein has become accepted to the point that manufacturers are now allowed to make limited health claims or references to the presence of omega-3 fatty acids in their products. Market growth is due in large part is due to consumers' desire ...

Red Meat - US

In recent years, red meat has been subject to many economic "emotions." While "Beef--it's what's for dinner" resonated from dinner table to diner across America, two critical food safety incidences, along with a growing disease about the safety of the U.S. food supply, sent consumers scrambling for alternative ...

Baby Food and Drink - US

In 2006, there are approximately 16.5 million kids in the U.S. under the age of three, each needing food and drinks that are appropriate for his/her age and developmental stage. This report details the six-year history of the market and addresses the most and least successful category ...

Organic Foods - US

Organic food is defined as food produced according to organic standards, as defined by the USDA:

Cereal Bars - US

The cereal bars market consists of two segments: granola bars and breakfast/cereal/snack bars. In 2006, granola bars account for 53% of sales and breakfast/cereal/snack bars comprise 47%. Granola bar segment sales increased 15% between 2004 and 2006 while breakfast/cereal/snack bar sales increased 9.6 ...

August 2006

Kids' Snacking - US

This report includes snacks that are specifically promoted or generally consumed by the majority of children aged 6 to 11. Children are some of America's most frequent snack consumers. In 2005, there were 23.6 million children aged 6 to 11. They constitute a third of the under-18 population and ...

Cookies and Cookie Bars - US

This report covers packaged cookies that are ready for consumption and available through retail outlets such as grocery stores, convenience stores, mass merchandisers, and drugstores. Cookie bars are typically larger than cookies and individually wrapped. These bars are differentiated from other snack bars in that they have a marketing approach ...

Poultry - US

The poultry market, including fresh and frozen chicken parts; fresh and frozen whole chicken; and other forms of poultry such as turkey, duck, and Cornish hen was worth \$18.6 billion in 2005. This figure represents a 19% increase since 2000, or 5% when adjusted for inflation. The steady growth ...

July 2006

Diet Trends - US

This report looks at consumers' attitudes and behaviors related to dieting, both for health benefits and for weight control. Doctors, weight loss clinics/systems and the popular media have championed a number of diets from sugar-free to low-carb. Consumers try each diet fad as it emerges on the scene. This ...

Eggs - US

Seasonal Chocolate Confectionery - US

Sales of seasonal chocolate confectionery through all channels is estimated to reach some \$3.3 billion in 2005. Looking at 2004 sales, which include verified sales for all holiday products, the market stood at \$3.4 billion. Between 1999 and 2004, sales of seasonal chocolate increased 1.4% at current ...

Evening Meals - US

On any given day, the meal presenting the most challenges to consumers and households alike is the evening meal, or dinner occasion. In an environment of increased pressure to put a meal on the table, feed the family, or simply squeeze eating between other endeavors, the evening meal occasion continues ...

Ice Cream - US

The FDM packaged ice cream market grew 17% in current dollars, or 3% in constant 2004 dollars, from 1999-2004, fueled by unprecedented levels of product innovation and the emergence of a better-for-you sector that transformed the look of the ice cream aisle. The \$6.8 billion category comprises a wide ...

Sugar and Sweeteners - US

Food - USA

Accounting for inflation, egg sales have decreased since 2000, but there are a number of bright points in the market. Specialty eggs are helping to stabilize egg sales, accounting for roughly 16% of egg sales in 2005. Concerns regarding ethical food production are promoting sales of organic, cage-free, free-range and ...

This report examines the market for sugar, sugar substitutes, table syrups, molasses and honey for in-home consumption. This market is undergoing significant change. In the past six years, retail sales, virtually all of which are through supermarkets and grocery chains, have fallen 14%. White granulated sugar sales have been hit ...

Side Dishes - US

Amid increasing competition from other segments and markets, notably food to go, FDM sales of side dishes for 2004 showed minimal gains with sales of \$3.6 billion and a 1.7% increase over 2003. Competition from meal solutions and meal kits, frozen foods, refrigerated prepared foods and restaurant meals ...

Soy-based Food and Drink - US

This report examines the current state of specific soy products. Soy ingredients are widely used in a variety of foods, sometimes merely to provide functionality during formulation or to associate the product with soy without providing a significant amount of it. While reasons for usage in applications vary, this report ...

June 2006

Natural Products Marketplace - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Cakes and Pies - US

The cakes market was worth more than \$5 billion in 2005. In current terms, the category increased 2.3%, on average, each year since 2000. This change represents a decline of 1% at constant value from 2000-05. Players in the cakes market are caught between two opposing consumer mindsets. On ...

Soup - US

This report aims to offer a comprehensive view of the soup market. Research includes use of canned and dried soup; occasions for eating soup; brands purchased; amount of soup used in the last seven days; attitudes towards soup; and important factors in soup purchasing. Total U.S. sales of soup ...

May 2006

Sugar Confectionery - US

Over the past five years, sales of sugar confectionery among food, drug and mass merchandisers (FDM) dropped from \$1.95 billion in 2000 to \$1.86 billion in 2005. This represents a 4% decline as measured in current dollars. Despite a high level of innovation over the period, the category ...

Sugar-free Food and Beverages - US

Diet Rite, the first diet soft drink, was rolled out nationally in 1962, spurring the start of the food and beverage industry's system of dual offerings: sugar-free and regular versions. Just one year later, Coca-Cola launched Tab and the proliferation of sugar-free options exploded from there. While the sugar-free category ...

Meal Kits - US

Cooking Enthusiasts US - US

Food - USA

The meal kit market grew significantly between 2000 and 2003, due primarily to new product innovations in meal kits with meat. However, enthusiasm quickly waned and consumers' rapid rate adoption of low carbohydrate diets caused sales to plummet. Indeed, sales are down across most segments, with the exceptions being pizza ...

Kids' and Teens' Eating Habits - US

This report examines trends and patterns in kids' and teens' eating habits, including snacking, meals at home, and restaurant meals. Gender differences, as well as ethnic differences, become more pronounced in the teenage years, as teens spend more time in non-family social settings and carve out their own identities. The ...

Shelf Stable Meals - US

Meal kits are defined as shelf stable food items intended for use as main dishes, typically consisting of meat, starch, and a type of sauce. In addition, meal kits require users to combine and sometimes add outside ingredients (i.e. meat), either in a skillet or in a baking dish ...

April 2006

Specialty Foods - The NASFT State of the Industry Report - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Pasta Sauces - US

The pasta sauces market in 1999 was just over \$1.4 billion, and by 2004 it had moved to just under \$1.4 billion (at FDM, excluding Wal-Mart). Mintel estimates that, overall, the market grew from \$1.5 billion in 1999 to \$1.6 billion in 2004. These higher figures ...

This report focuses on the "cooking enthusiast" or those consumers who embrace cooking as a leisure pursuit. Some Americans, especially older generations and emerging minorities such as Asians and Hispanics, regard cooking as necessity of daily living. However, some Americans consider themselves "foodies," and outfit kitchens with high-end cooking ...

Mexican Food - US

This report explores the current state of the Mexican food market, covering a range of consumer packaged foods classified as Mexican. Mintel's definition of Mexican foods includes tortilla chips; shelf-stable tortillas/tacos/taco kits; Mexican sauces; frozen and refrigerated tortillas; and other Mexican or Mexican-style foods.

Food and Drink Packaging Trends - US

Food and beverage packaging is currently driven by consumer convenience, with success determined by the needs of the category's key customers. Portability and durability and the most important qualities among young adult consumers and consumers with children, respectively. Seniors lean toward traditional packing, unless it is difficult to open ...

Frozen Meals - US

Consumers are demanding more information about their meal choices and becoming more selective. As consumers prepare fewer meals at home, and the profitability of servicing these consumers is rising, increased competition for their dollars is being seen from in-store delis, restaurants, and take-outs.

March 2006

Salty Snacks - US

American consumers eat four or more snacks a day and consume more than 6.5 billion pounds of snack food annually. As such, salty snacks account for slightly over half of total snack sales and are consequently a large part of the American diet.

Edible Fats and Oils - US

The market for edible fats and oils is directly influenced by significant changes in commodity pricing and foreign exchange rates. These two factors influence the market in the short-term, but it is the long-term changes in consumer behavior more than anything else that have altered this market most profoundly. There ...

In-store Bakeries - US

The in-store bakery channel, with 2005 revenue of \$9.15 billion, has matured at a rapid clip. In the early nineties, in-store bakeries were added to supermarkets and club stores in higher numbers. As a result, only a finite number of stores remain to which a bakery can be added ...

February 2006

Nuts and Dried Fruit - US

Consumption of nuts and dried fruits continues to climb as Americans snack more, and seek nutritious alternatives to chips and candy. The category has grown in response to news regarding the heart-healthy benefits of nuts in helping to reduce coronary heart disease, as well as the inclusion of certain nuts ...

Pet Food and Supplies - US

In this report, Mintel clearly identifies the principal external factors driving or curtailing growth in the pet supply market. Exclusive consumer research reveals the attitudes, needs and behavior of pet owners, with analysis broken down both by demographic characteristics, and by product type.

Cream and Creamers - US

As Americans have become accustomed to drinking specialty coffees away from home, they are carrying these trends back into their homes and apartments, contributing heavily to the strong growth of cream and non-dairy creamer sales. Younger consumers have shown a particular interest in purchasing coffee at coffee shops and other ...

Character Merchandising - US

Licensed toys represent one of the most important segments of the character licensing industry. In fact, licensed toys typically represent about 25%-35% of all annual toy sales. Sales are significantly driven by movies, with the two biggest licensing properties in 2004 being Spider-Man 2 and Shrek 2.

Yogurt - US

While yogurt itself as a product has been on the shelves for many years, it was only recently that manufacturers began making a concerted effort to directly target certain groups of consumers, beginning with children and their need for healthy, portable snacks. Yogurt has also evolved into a meal or ...

Bagged Salad and Salad Dressings - US

The healthy convenience of pre-washed, pre-cut, bagged salads has helped boost the bagged salads market. Health consciousness among American consumers is slowly changing the dynamics of food business as evident from the expanding health food industry. Consumer preferences are changing with more understanding about the relationship between food and health ...

Seasonings - US

The relatively mature seasonings market faces considerable challenges as household sizes in the U.S. decline and more time-starved Americans look for convenience from takeout and prepared convenience foods. The market rises and falls with the seasonings segment, which includes spices, herbs, blends, extracts, flavorings, salt, pepper, and garlic spread ...

January 2006

Bread - US

Bread is a staple household food, as evidenced by near total household penetration. With the variety of bread types and formats available, there is a product to cater to nearly every consumer preference.

Frozen Desserts - US

Recent growth in the frozen dessert industry has not kept pace with inflation. Frozen cakes and pies face stiff competition not only from other brands, but also from products available through in-store bakeries, from restaurants, and from small independent bakeshops. There is also competition from a range of other dessert ...

Gum, Mints and Breath Fresheners - US

Following years of rapid growth beginning in the mid-90's, growth in gum and mints stalled in 2000, as the market became oversaturated with new products. On average, 189 new products were launched each year from 2000 to 2005; however, this high level of innovation only shifted market share, rather than ...