

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Fish and Shellfish - UK

"That fish is rarely seen as versatile is holding the market back from capitalising fully on the scratch cooking trend. Encouraging, however, is consumers' interest in more recipe suggestions for oily fish and for using fish in ethnic-style dishes, highlighting recipe inspiration as a route to driving more experimentation in ...

The Leisure Outlook - UK

"Displaying comprehensive online details of food and drink menus, and even daily specials and current guest ales, could be a deciding factor in securing a customer visit."

– **Chris Wisson, Senior Drinks Analyst**

November 2015

Private Label Food and Non-alcoholic Drink - UK

"That three in 10 shoppers would like to have a say in new products being added to own-label ranges, indicates this an a valuable route for own-brands to canvas the opinions of shoppers whilst also helping to build engagement and loyalty."

Red Meat - UK

Sugar and Gum Confectionery - UK

"While the impact of the sugar debate on the sugar confectionary market has so far been limited, the public focus on sugar continues to pose a threat. Consumers' openness to sugar-free variants and positive views of alternatives to refined sugar suggests these as potential areas to explore."

– **Anita ...**

Condiments, Dressings and Seasonings - UK

"There is scope for growth in the table sauces and seasonings market by appealing to the increasingly varied tastes of UK consumers, namely interest in food trends such as American-style (eg barbecue sauce) and ethnic cuisines.

With changing consumer eating habits driving growth in less traditional segments of thin sauces ...

Supermarkets - UK

"The grocery superstores are losing market share and the main focus of this report is to examine why. We think that there are underlying socio-economic changes taking place which allied to the growth of the hard discounters, Aldi and Lidl, is leading to growth in more frequent shopping trips and ...

“Inflation has been the primary driver of value growth in the red meat market in recent year. With wage growth outpacing inflation since late 2014, this should facilitate both volume growth and trading up in the red meat market”

October 2015

Cheese - UK

“On the whole, the cheese category is expected to see only slight volume growth in 2015, largely due to the largest segment, cheddar’s, lacklustre performance. In contrast, strong volume performance from recipe and territorial cheeses suggests consumers may be seeking greater variety in their cheese purchases.”

Poultry and Game Meat - UK

“There is a need for tangible and easily comparable information on different welfare schemes in the poultry market. Helping shoppers to make an informed choice should help to unlock the added value of these initiatives in the eyes of the shoppers to drive demand.”

January 1970

Attitudes Towards Lunchtime Foods - UK

“Wage increases have finally started to outpace inflation. This should translate to a greater willingness to buy lunch out of home more often, to trade up to premium options, and to buy extras such as snacks, drinks and desserts. However, the long slowdown means that frugal spending habits have become ...

Bread and Baked Goods - UK

“Health-related concerns are amongst the key barriers to more frequent usage of packaged sliced bread among infrequent users. Among these concerns, carbohydrates and calorie content are on a par.”

- Amy Price, Senior Food and Drink Analyst