

## December 2015

### Coffee Houses and Tea Shops - US

"Coffee remains one of America's most popular beverages and the influence of coffee houses are still growing. These chains are using more technology than ever before, testing the delivery waters, and are adopting some of the practices of the third wave coffee chains. While still coffee dominates, tea has slowing ...

## November 2015

### Pizza Restaurants - US

"Pizza has a long history in the United States as a favorite dish for diners of all ages. And while pizza restaurants are ubiquitous, there has been a surge in activity in recent years as fast casual pizza restaurants have emerged on the scene and other, established, pizza restaurants are ...

## October 2015

### Sandwiches, Subs and Wrap Concepts - US

"This report explores consumer dining, market and culinary trends in the fast food (QSR) and fast casual segments of sandwich, sub and wrap restaurants. The report covers consumer attitudes regarding the type of restaurant they visit and during which daypart, desired attributes of the foods they order, attitudes toward the ...

### Innovation on the Menu - US

"Consumers have unprecedented choice when dining out, and all restaurant segments are constantly vying for attention. Restaurant owners must keep in touch with what is currently happening in the foodservice industry and understand some of the emerging trends."

## September 2015

### Families Dining Out - US

"While parents on average have higher incomes than the national average their costs of living are exponentially higher. As such, they are much more likely to report cooking at home to save money as well as using deals when they do go out to eat. Restaurants need to focus on ...

## August 2015

### The Online Foodservice Consumer - US

"Consumers continue to seek convenient solutions for their busy lives. One way to enjoy the restaurant experience without leaving home is to order foodservice foods via online ordering. Even restaurants not equipped for delivery now have the ability to employ the services of a third-party delivery service in order to ...

### July 2015

#### The Restaurant Decision-making Process - US

"Restaurants have many operational and menu elements to balance to service the greatest number of consumers. While operators may not be able to please all the people all the time, they can look at the demographics that spend the most and evaluate what they are looking for. In some cases ...

### June 2015

#### Snacking in Foodservice - US

The limited service specialty snack segment is growing, as consumers continue to snack on-the-go and enjoy the variety of foods and beverages that snack shops offer. Snacking in LSRs (limited-service restaurants) can be healthful or indulgent, but customization is the key focus. Portability and convenience are important in the segment ...

### May 2015

#### On-premise Alcohol Trends - US

"Millennials offer an opportunity for restaurants to cater to their unique tastes and desires, as this group is more likely to drink at restaurants than are other generations. Operators that offer distinct drinks such as specialty cocktails and restaurants' own brand of alcohol can help create the quality dining experience ...

### April 2015

### Burger and Chicken Concepts - US

As Americans continue to gravitate toward chicken and sandwich concepts, operators are answering their desire for premium and better-for-you products that are natural and highly customized. More restaurants are focusing on making a better burger and chicken sandwich through high quality meats, cheeses, and toppings. International flavors have also made ...

### Healthy Dining Trends - US

As Americans continue to be plagued with chronic diseases, such as obesity, cardiovascular issues, diabetes, etc, there is rising interest on the part of consumers to eat for better health. Since they visit restaurants so often, they seek better-for-you (BFY) restaurant foods. However, foodservice operators still struggle with providing foods ...

### Competitive Shift: Retail into Foodservice - US

"Food retailers have gained traction in the freshly prepared meals category by providing foods that are of high quality, healthy, and competitively priced. Further, they have renovated stores and spaces to highlight their offerings, making these products easy for consumers to find and purchase. Foodservice operators need to focus on ...

### Full Service Restaurants - Casual, Family and Fine Dining - US

"Foodservice operators, including full service restaurants, have been focusing mostly on Millennials, but there are other demographics that also offer lucrative opportunities, such as Baby Boomers and Hispanics. Since price is still a consideration for so many of the younger population, it makes sense to focus on those with more ...

### March 2015

#### Convenience Store Foodservice - US

"While some consumers have a less-than-stellar opinion of c-store foodservice, this sentiment is beginning to wane, especially among younger consumers. Now is the time for c-store operators to showcase their new food and drink capabilities that can rival those of quick service, be just as fresh as fast casual, and ...

#### Made to Order: Smoothies and Shakes - US

"Foodservice operators who focus primarily on smoothies are experiencing competition from brands that are not smoothie-centric, retail products, and consumers preparing their own smoothies at home. Operators need to show consumers their products have value, by offering fresh ingredients, produce that consumers may find hard to source, or items that ...

### February 2015

#### LSR: Ethnic Concepts - US

"Consumers have favorable opinions about ethnic food and flavors, as well as the LSR brands that offer them. For operators who want to remain in a good light, they need to be up-to-speed with restaurant mobile technology, use high-quality ingredients, and offer both new ethnic fare and 'tried-and-true' items to ...

### January 2015

#### Dining Out: A 2015 Look Ahead - US

"Rising commodity prices have forced foodservice operators to increase menu prices during a time when many consumers are still budget-conscious. However, one demographic that is faring better is men. The changing American family structure has resulted in more fathers taking their children out to eat. Like other demographics, fathers are ...

#### Breakfast Restaurant Trends - US

"There is still room for expansion and improvements in the breakfast segment. Some of the biggest names in foodservice breakfast are still pushing the envelope in terms of beverages and food innovation. The biggest hurdle for operators is to keep up with the fast movement of the segment. Brands that ...