

March 2017

International Food Trends: Spotlight on Flavor - US

"In 2016, retail sales of the international foods measured in this Report increased from 2015 totals. The bulk of sales are made up by the Mexican/Hispanic segment. All segments saw strong growth from 2012-16, and continued, albeit slower, growth is projected through 2021. Greater exposure to international food through ...

Private Label Food and Drink Trends - US

"Private label food and drinks category sales declined by -2.2% from 2015-16 and are forecasted to continue to decline into 2021. Increased confidence in the economy may lead many consumers to opt for name brands over store brands, especially for products located in the brand-centric center store area. Opportunities ...

Baby Food & Drink/Feeding Babies & Toddlers - US

"The market for baby and toddler food largely stagnated in 2016, and while the future of the category may not hold significant potential for growth, there is notable opportunity in products that can leverage healthier attributes that appeal to parental expectations. While the nation's birthrate may be in slight ...

Packaged Red Meat - US

"Sales of red meat tumbled in 2016 as a convergence of factors negatively impacted the category. Commodity prices remain at their lowest levels in years, and while consumers indicate they are still eating red meat, there has been a pronounced reduction in their frequency of consumption. Health, environmental, and even ...

February 2017

Chips and Dips - US

"Both chips and dips have performed well in recent years, boosted by consumer interest in snacking, a variety of innovative flavors and formats, and the category's status as a permissible indulgence. New tastes and experiences will continue to drive sales in coming years, along with a greater emphasis on premium ...

January 2017

Crackers - US

"The cracker category continued to post modest growth in 2016, but was up only 0.8% from the same time period in 2015. The category benefitted from increased consumer activity in snacking and from its existing reputation for being a healthy and easy to enjoy snack. Snacking innovation from a ...

Center of Store - US

"The shelf-stable and frozen and shelf-stable packaged food categories of the center store have generated only minimal growth in recent years as shoppers have gravitated to perimeter departments offering foods they perceive to be fresher, healthier, and tastier. While center-store brands are making changes to their products to align with ...

The Protein Report: Meat Alternatives - US



Food - USA

"Protein alternatives fall into two camps: eggs and everything else. Eggs are nearly universally consumed and have the advantage of a host of health benefits to appeal to consumers. Despite being vilified at one time as being unhealthful, their protein and "good" cholesterol content are now driving many health-based purchases ...