



April 2007

Home Shopping - Spain

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Home Shopping - Italy

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Home Shopping - France

Given the apparently rude health of the mail order specialists sector, it may come as a surprise to see that many of the leading mail order operators have lost market share over the last two to three years, and that some have seen sales declines. We can only speculate that ...

March 2007

Own Label in Grocery Retailing - Europe

Own label is a hive of creativity and innovation precisely because it is under the direct control of the retailers themselves. They allow the retail giants to fine-tune their market positioning in order to achieve their corporate objectives, from low-priced budget products to sophisticated premium meals.

February 2007

Department Store Retailing - UK

Home Shopping - Netherlands

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Home Shopping - Germany

The mail order category, which includes traditional catalogue operators, but also their e-commerce activities, looks set to broadly stagnate over the next few years. This reflects the growth in e-commerce, which has been enough to offset the decline in catalogue mail order sales, but not enough to drive the sector ...

Home Shopping - UK

UK home shopping is moving online. The traditional channels are struggling, with big book catalogues facing serious woes, most of them seeing a decline in combined hard copy and electronic sales. The home shopping market is driven mainly by e-commerce, which has now overtaken mail order as the largest home ...

Department Store Retailing - Europe



European Retail Intelligence - Continental Europe



As consumers tighten their belts, department stores need to re-asses their 'good, better, best' hierarchy of products and focus more on the first two.

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Department Store Retailing - Italy

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