



December 2008

Car Buyers - Demographics and Needs - US

The automobile industry is changing so rapidly and in such profound ways that it is difficult to keep track. Any one of the changes in the past 12 months could have altered the environment, but the combination of a housing meltdown and a credit crunch that greatly disrupted our financial ...

October 2008

Green and Hybrid Automobiles - US

Green and hybrid vehicles stand out in today's news. Auto owners across the globe are concerned about the cost of fuel and the effects of their fuel consumption on the world around them. Fuel consumption, carbon emissions and even noise pollution are factors in decisions about buying, renting or ...

Automotive Aftermarket: The Consumer - US

In this report, Mintel examines how the consumer buys popular automotive aftermarket products and examines the factors motivating their purchases.

September 2008

Automotive Aftermarket: The Market - US

As a retail sector, the auto aftermarket should logically suffer from the current economic slowdown for several reasons. However, retailers are reporting that things are not as bad as they may seem. In this report, Mintel examines the complex dynamics of the aftermarket and identifies factors which are driving changes ...

July 2008

Tires - US

This report explores the aftermarket tires market-going beyond discussion of market trends, segment performance, and brand sales to include the following insights:

April 2008



Automobile Purchase Process - US

The enormous U.S. automobile market is undergoing many changes as a result of rising gas prices and the advent of the Internet as a research tool. In the context of a looming recession, manufacturers struggle to appeal to buyers concerned with gas expenses, while dealers continuously adjust to increasingly ...