

August 2023**Fragrances - UK**

“The fragrance category continued to see growth in 2023, boosted by inflation and product innovation. The desirability of the category attracts consumers from all genders and generations. However, it will have to adapt to a growing polarisation of consumer tastes as they navigate between low-budget dupes and high-end perfumes. Fragrance ...

Hand, Body and Footcare - UK

“Despite the income-squeeze impacting consumer spending power, the hand, body and footcare category is expected to grow in 2023. Consumers value their body skin as much as they do their facial skin and are interested in products to help tackle signs of ageing, blemishes or atopic skin. More innovation in ...

July 2023**Women's Facial Skincare - UK**

“Women’s facial skincare will feel the benefit of price rises in 2023, with this boosting value growth in the category. However, despite a challenging economic setting, women still appear willing to experiment with new formats. There’s room to boost growth by supporting women adopting behaviours such as skincare layering or ...

Upcoming Reports**Sustainability in BPC - UK - 2023****Colour Cosmetics - UK**

“A combination of inflation driving up prices, and continued post-pandemic recovery, will boost value growth in colour cosmetics in 2023. Despite the income squeeze, the prestige segment is set to outperform, as women look to treat themselves to affordable luxuries. Looking ahead, as financial concerns subside, makeup usage occasions will ...