

January 2022

Cinemas - UK

“Cinemas have experienced both highs and lows during 2021, with the phenomenal success of blockbusters masking more muted performance across the year, as audiences remain tentative about returning regularly. Omicron’s impact is likely to further temper audiences’ enthusiasm for returning, meaning safety measures will continue to be important. Similarly, cinemas ...

December 2021

Magazines - UK

“The pandemic has highlighted the potential in virtual events for publishers. While classes are the most popular type of magazine event, magazine readers do not have a clear preference for events taking place in-person or virtually. Publishers should continue to invest heavily in virtual events programmes, even while in-person events ...

Music and Other Audio - CDs, Streaming, Downloads & Podcasts - UK

“2021 looks set to be another bumper year for the music industry. Music streaming will be buoyed by the mainstream rollout of high-res audio formats, whereas vinyl will continue to attract fans looking for an authentic music listening experience. The growth in connected devices will also increase listening occasions and ...

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.