

March 2011

Betting Shops - UK

Horseracing is caught between a rock and a hard place in the betting shop market in that the volume of races that enables it to attract more than £5 billion of bets a year is also seen as the cause of its failure to attract a new audience by making ...

February 2011

Books and e-books - UK

The market for books is undergoing a fundamental change at present, driven primarily by the steady growth of e-books and declining print book sales but also in the area of distribution, with a move away from the high street towards online channels.

January 2011

Online Booking and Ticket Purchasing - UK

All sides of the commercial terrain are fast evolving and today's consumer faces an increasingly challenging market due to the level of vertical integration in the value chain – from the artist through promoter, venue, primary and even secondary ticket markets. This report explores all these issues, by examining the ...