

### April 2010

#### Chicken and Burger Bars (and Takeaway) - UK

The fast food sector has performed particularly well during the recession. Ongoing demand for convenience continues to drive this market, whilst the wide menu ranges of these outlets also meant that they were well placed to cope with and capitalise on consumers' changing purchasing behaviour during the recession. The gourmet ...

### March 2010

#### Fine Dining - US

The restaurant industry as a whole is in a bind. A global recession has patrons eating out less and spending less when they do go out. Fine dining, as a deeper-pocket experience, has been especially hard hit. Many establishments have had to shutter their doors and others are seeing steep ...

#### Non-alcoholic Beverages: The Consumer - US

In this portion of a two-part report on non-alcoholic beverages, Mintel takes an in-depth view of the consumer. The market-centric view is covered in Mintel's Non-alcoholic Beverages: The Market - US - April 2010. This report allows non-alcoholic beverage (NAB) producers and marketers a glimpse into consumption trends, as well as consumer ...

#### Alcoholic Drinks Labelling - UK

The report focuses on the role that labelling plays in enhancing product packaging in terms of on-shelf appeal and providing product information.

#### Complete Canned Meals and Meats - UK

#### Consumer Attitudes Toward Natural and Organic Food and Beverage - US

While many sectors of the economy have been negatively impacted by the economic downturn, the natural/organic sectors of the food and beverage business (NOFB) have proven to be quite resilient. Most segments of the NOFB industry continued to experience growth throughout the economic downturn because many users have integrated ...

#### Cereal and Snack Bars - US

The cereal and snack bar segment has posted strong performance over the last five years, with sales increasing nearly 50% behind a flurry of new product activity that peaked in 2007. Since that time things have cooled off considerably. The total number of new product launches is down, and sales ...

#### Cat and Dog Food - UK

- Despite the recession, the cat and dog food market has remained robust: in 2009, the market grew by 4% to reach £1.8 billion. By contrast, volume sales have remained fairly static, largely due to the switch from wet to dry food in the dog food market.
- Value growth has ...

#### Hot Chocolate and Malted Drinks - UK

## Food and Drink - International

- Value sales of canned meals and meats increased by 14.8% between 2007 and 2009 to reach an estimated £770 million in 2009.
- Almost 13m consumers buy branded canned meals/meat, yet 8m feel there is no difference in taste between own label and branded product.
- Baked beans have continued ...
- The investment potential of the hot chocolate market is clearly highlighted by growth of 20% between 2007 and 2009. Despite the economic downturn, the market is now worth just under £100m.
- By contrast, once-iconic malted drinks, such as Horlicks and Ovaltine are now seen as old-fashioned and less relevant to ...

### Fruit Juice and Juice Drinks: The Market - US

In this two-part report on fruit juice and juice drinks, Mintel explores the fruit juice and juice drinks market with an in-depth look into market sales, segment performance, and brand performances among other market-centric factors. The consumer-centric view is covered in Mintel's Fruit Juice and Juice Drinks: The Consumer—U.S ...

## February 2010

### Consumer Breakfast Eating Habits - UK

- With tightening budgets and relatively less disposable income, 22m consumers appreciate the cost efficiencies of having breakfast at home compared to a restaurant.
- Two-thirds of consumers eat their breakfast at home everyday with just 2% eating out everyday. This is in contrast to the US where 46% of consumers eat ...

### Airport Catering - UK

- Retailers continue to represent the main competition to airport caterers: Seven million consumers have purchased food and/or drink from a retailer, such as newsagent, convenience store or M&S Food, at an airport in the last 12 months.
- People believe that food at airports is too expensive and of low ...

### Gum, Mints and Breath Fresheners - US

Gum, mints and breath fresheners continue to be some of the more innovative consumer packaged goods categories, which has helped them maintain and grow

### Beverage Packaging Trends - US

During these tough economic times, it's especially important to develop packaging that serves to maximize appeal among frugal and fickle consumers. It's also evident that some companies have made substantial changes to their packaging approach in recent years that can give them a competitive advantage. Therefore, an analysis of packaging ...

### Green Living - US

Before the beginning of the recession, the "green" marketplace was one of the fastest growing sectors of the US economy. Though economic factors have slowed growth in this sector, consumers remain committed to green shopping. In this report, Mintel examines the size, scope, and growth of the "green" consumer marketplace ...

### American Families and Dining Out - US

American families' perceptions and habits towards full-service and limited-service restaurants have been changing in the wake of the recession. As a result, new

## Food and Drink - International

sales despite the recession. Innovations have been focused on packaging, bolder and more exciting flavors, as well as functional benefits that have long been a trademark ...

opportunities have emerged from this tumultuous period.

### Breakfast Cereals - UK

- Just over 9m consumers have a wide selection (ie four or five) of breakfast cereals in their cupboards, principally but not exclusively multigrain-based recipes, low fat, children's or honey based cereals.
- Health considerations are the top priority when choosing a breakfast cereal, with 43% of consumers checking the amount ...

### Coffee - UK

With rising prices and economic downturn at play between 2008 and 2009, the coffee market has managed to weather the storm well. Between 2005 and 2009 the UK market for in-home coffee achieved 17% growth in value, and although some of this is attributed to the hike in raw coffee ...

### Breakfast Restaurant Trends - US

This report explores breakfast foodservice trends—identifying key developments that are changing consumer habits and usage with consideration of the current economic climate and competitive threats.

### Cereal Bars - UK

- Simply toning down the sweetness in cereal bars could win over 3.6 m adults who shun the bars for being too sweet.
- Bigger is better. Larger cereal bars have the potential to attract over four million adults. This group doesn't eat cereal bars as they prefer something more substantial ...

### Champagne and Sparkling Wine - UK

The report assesses the UK market for Champagne and other sparkling wines, including sales through both the off- and on-trade. Coverage in the report is restricted to wine of fresh grape, produced from the naturally fermented juice of the grape, with a minimum strength of 5.5% alcohol by volume ...

### Fruit Juice and Juice Drinks: The Consumer - US

In this two-part report on fruit juice and juice drinks, Mintel takes an in-depth consumer-centric view of the market. The market-centric view is covered in Mintel's Fruit Juice and Juice Drinks: The Market—U.S., February 2010. This report allows fruit juice/juice drinks manufacturers and marketers to get a glimpse ...

### Soup - US

This report explores the soup market—identifying key developments that are changing consumer habits and usage with consideration of the current economic climate, shifts in consumer behavior and health/wellness trends.

## January 2010

### Grocery Store Retailing - US

Grocery retailing has grown into a \$355 billion annual business in the US. While some industry observers

### Pizza at Retail - US

Packaged pizza sales are thriving thanks to a recession-driven increase in “eating in” to save money. The

## Food and Drink - International

believe that the grocery industry is recession-proof, that is only partly true. The reality is that while consumers do need to buy food and other household items regardless of economic conditions, and tend ...

### Attitudes Towards Dining Out - US

More than a year after the collapse of Wall Street and in the throes of the recession, the restaurant industry has yet to stop its decline. The industry faces its greatest challenge in decades, as consumers re-learn how to save their discretionary dollars. In this report, Mintel looks at trends ...

### Pizza and Pasta Restaurants (and Takeaway) - UK

- A quarter of customers who have been to a pizza/pasta restaurant in the last three months have been motivated by special promotions/discounts.
- Only one in ten consumers think pizza/ pasta takeaways are good value for money, yet this sector continues to drive the market
- It seems that pizza ...

### Premium Soft Drinks - UK

- Although small, this market is growing quickly and is now worth £105million. Premium soft drinks are more upmarket, adult soft drinks which usually come in premium packaged glass bottles and generally contain natural, more unusual and better quality ingredients e.g. Shloer's white grape and elderflower juice and Belvoir organic ...

packaged pizza market (which includes frozen and refrigerated pizza, pizza crusts and dough, pizza sauce, crust mixes and pizza kits) reached \$5.2 billion in 2009 in all channels. In this report we ...

### Sandwich Shop Retailing - UK

- The market potential of healthy sandwiches is not being fully exploited. Three in ten sandwich buyers seek out such sandwiches, yet, low fat variants accounted for just 7% of new launches in 2009.
- Starting to provide nutritional information could open a market of nine million people to sandwich shops. Unlike ...

### Consumer Food Packaging - UK

- Easy to recycle (biodegradable) packaging is the top packaging attribute sought by 23 million consumers.
- Consumers appear to consciously attach less importance to the way packaging looks, as only 1.2 million consider stylish packaging to be an important packaging attribute.
- Food packaging design should factor in multi-functional uses as ...

### Consumer Food Labelling - UK

This report looks at awareness and importance of different food labels, as well as the understanding of them within the context of the changing nature of the overall food market in the UK.