

October 2009

Poker - UK

- In 2008, the online poker market, measured in gross gaming yield, reached £265 million, little changed on 2007. Gross gaming yield in 2009 is anticipated to decline. Each player is spending, on average, almost 20% less per year than in 2007.
- The typical poker player is a 18-35-year-old male of ...

September 2009

Chain Versus Independent Venues - UK

The fiercely competitive leisure market presents challenges for both chain and independent venues and each have their selling points. The guarantee and reassurance that a well-known chain can offer is weighed up against the individuality and authenticity of an independent venue. However, regardless of the type of venue, quality of ...

Betting Shops - UK

The UK gambling market has undergone far-reaching change over the near two years since the implementation of the Gambling Act in September 2007. All sectors of the industry now face a raft of new challenges and opportunities, and the betting shop market is no exception. With a shifting product and ...

July 2009

Online and Interactive Gambling - UK

Only a very small minority of UK adults actually participate in online gambling, but very few will be unaware of its existence and a large majority will have formed some sort of opinion about it. For many non-gaming brands, the normalisation of gambling in general led by the success of ...

Gambling Review - UK

This report takes a snapshot of the gambling industry as at mid-2009 and assesses the performance of operators as well as consumer participation and attitudes in the midst of a challenging time for both.