

Foodservice - USA

December 2009

Foodservice and Convenience - US

Depressed consumer confidence continues to plague foodservice industries, as dining out is more frequently perceived as a luxury that can be cut back on. However, restaurants may be able to mitigate the damage of the recession by focusing on the “convenience segment,” those consumers who continue to spend on ...

Ice Cream Shops - US

This report explores the ice cream shop market—identifying key developments that are changing consumer habits and usage with consideration of the current economic climate and competitive threats.

Smoothie Shops - US

Smoothie Shops, as a relatively new concept, have been finding their way in the world, and although they have found niche appeal with younger consumers, this limited market combined with economic and climate woes in the recent past have hindered growth and caused many market leaders to reevaluate their core ...

Family/Midscale Restaurants - US

This report explores the family restaurant market—identifying key developments that are changing consumer habits and usage of these restaurants within the current economic climate, which has caused “value” to emerge as a key theme as operators struggle to combat declining guest traffic.

November 2009

Casual Dining - US

With the recession in full swing, the casual dining sector has suffered across the board. Strategy has turned sharply from expanding capacity to stealing share from competitors. Unit counts for leading chains are on the downswing. In this report, Mintel examines the impact of recession on casual dining chains and ...

Vending - US

Vending machines are so much a part of everyday life, they may be overlooked or forgotten by many consumers. However, they offer convenient 24-7 access to beverages, food and a growing number of non-food products, and form a significant \$14.4 billion industry – which is currently adjusting to a ...

October 2009

Pizza Restaurants - US

While the recession is a factor, the pizza restaurant industry faces unique challenges. This report provides market participants the insight needed to understand these challenges, as well as analysis on how pizza operators are adapting to them. Issues raised in the report include, but are not limited to:

September 2009

Fast Casual Restaurants - US

While its heady growth days may be behind it, the fast casual segment continues to outperform the restaurant

Quick Service Restaurants - US

This report explores the quick service restaurant market—identifying key developments that are changing

industry as whole, and remains poised for growth. However, with respect to withstanding the pressure of the recession, and competing for added guest traffic, not all players are created equal. This report ...

consumer habits and usage of fast food. The concepts of quality and value, which have become more important during the recession, emerge as key themes throughout the report.

August 2009

Sandwich, Sub and Wrap Restaurants - US

The economy has decidedly impacted the restaurant industry, yet the leading Sandwich, Sub and Wrap operators have fared well. These restaurants, culled from the Quick Service and Fast Casual segments, have benefited from the best of both of those worlds, by providing fast, high-quality food at attractive price points.

July 2009

Emerging Restaurant Concepts - US

In this report, Mintel provides insight and ideation on key trends shaping the present and future of the restaurant industry. Consumer healthfulness, restaurant sustainability practices, the evolving professional and household roles of women, time management, the Latinization of America—not to mention consumer rationales for dining—shape how consumers interact with restaurants ...

Kids' and Teens' Restaurant Eating Habits - US

This report explores kids' and teens' eating habits as it applies to restaurants—identifying trends that are changing consumer habits and perceptions about dining out and how restaurants are reacting to these needs. The report covers industry activity in and consumer attitudes and behavior towards full-service and limited-service restaurants from the ...

May 2009

Coffeehouses and Donut Shops - US

This report explores the coffeehouse and donut shop market in the U.S., identifying key developments that are changing consumer habits and perceptions about how they use them. Value—brought to the forefront by the challenged U.S. economy—emerges as a key theme throughout the report.

Healthy Dining Trends - US

This report explores healthy dining trends—identifying key developments that are changing consumer habits and perceptions about health and food, and how restaurants are reacting to these needs. The report covers industry activity in and consumer attitudes and behavior towards full-service restaurants, fast casual restaurants, and fast food restaurants, as well ...

Alcohol Consumption in Bars and Restaurants - US

This report comes at a time when the bar and restaurant market is in flux, with Darwinian tactics elevating those that can be successful to the forefront of the pack. This report evaluates the current state of alcoholic beverage consumption at bars and restaurants, with a focus on what's driving ...

April 2009

Fine Dining - US

The restaurant industry as a whole is in a bind. A global recession has patrons eating out less and spending less when they do go out, and fine dining, as a deeper pocket experience, has been especially hard hit. Many establishments have had to shutter their doors and others are ...

Restaurant Beverage Trends - US

While the recession has squarely hit the restaurant industry, that does not mean restaurant beverage innovation has stopped. To the contrary, in an environment where consumers are greeting expensive beverages less enthusiastically, the industry has worked hard to adapt.

Market Re-forecasts: Foodservice - US

Mintel has undertaken some bold initiatives that provide crucial insight into current market conditions and approaches to a range of markets moving forward. Most dramatically, Mintel conducted an exhaustive re-evaluation of consumer market forecasts of our reports.

March 2009

Breakfast Foodservice Trends - US

The restaurant industry is no stranger to the recession, and economic woes mean that restaurant patrons are going to restaurants less, going to cheaper restaurants and spending less. However, eating out is still considered the primary way consumers spend extra money, and the breakfast daypart is ready to serve with ...

February 2009

Lunchtime Eating - US

This report explores the lunchtime eating market-identifying key developments that are changing consumer habits and perceptions about lunch. Value



Foodservice - USA

emerges as a key theme throughout the report and has been intensified by the unstable U.S. economy.

January 2009

Attitudes Towards Dining Out - US

In 2009, the restaurant industry will face steep challenges, the result of an economic downturn that has reduced guest traffic at almost every restaurant segment in 2008, leaving the industry reeling. This is why this report is a must read for industry participants, as it provides needed insight into the ...