



**June 2006**

**Singles on Holiday - UK**

This report examines 'singles on holiday' in two ways. It looks at the behaviour, attitudes and make-up of the non-married, non-cohabiting British tourist. Secondly, it investigates the attitudes and demographics of those ('single' and 'non-single') choosing to holiday alone, those who are adamant that they will not and those who ...

**Inbound Tourism - UK**

This report looks at visits to the UK by residents of other countries. It includes holidays, visits to friends and relatives, business trips, trips for study purposes and other reasons such as medical, sport or personal business.

**May 2006**

**Round the World Travel/  
Backpacking - UK**

**Around the world travel** is not a new phenomenon by any means, but perceptions have changed. Previously it was readily associated with year-out budget travel and 'backpacking'. In the new millennium however, Round the World travel (RTW) has taken on a more upmarket, short-duration, package-driven form. This new mainstream product ...

**City and Short Breaks Abroad -  
UK**

This report examines the major growth occurring within the short-break and city breaks markets for UK holidaymakers abroad. The significant growth occurring within this market is driven by increasing stress levels at work and busy lifestyles; encouraging the desire for short and supplementary holiday. Rising levels of consumer expenditure have ...

**April 2006**

**City and Short Breaks in the UK -  
UK**

This report examines the short-break market, usually defined as a leisure trip of 1-3 nights, within the UK, and considers trips to both cities/towns and the countryside/seaside.