



June 2007

Holidays to Spain - UK

Spain continues to dominate UK overseas travel with over a quarter of market share, but has become a mature market with little room for large-scale volume growth, and now stands at a critical crossroads in its development. Can Spain diversify beyond its beach package inheritance in the years ahead? Can ...

Onboard Entertainment - UK

New technology is a key driver of onboard entertainment with personal entertainment systems and Wi-Fi connections allowing passengers to bring their own equipment onboard, integration into the carriers systems will provide greater scope for consumers.

April 2007

Cruises - UK

The Internet and low cost carriers have triggered the demise of the package industry as more of the population makes their own travel arrangements. Overseas travel, particularly short-haul is as easy as clicking 1-2-3 and customers struggle to see the need for a specialist travel advisor. The cruise sector, however ...

Scheduled Airlines - UK

Low cost carriers have revolutionized the way in which we travel, and flying has moved from being a luxury to a commodity. As a result, consumers are a fickle bunch who will choose price over service time and time again. In response scheduled airlines have tried to compete by offering ...