

March 2012

Pizza and Pasta Restaurants - UK

“One of the key challenges in this market is maintaining engagement with consumers as they age. There is a gap in the market to cater to these less frequent diners who are looking for more special occasion dining opportunities.”

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

February 2012

Coffee Shops - UK

“Consumers remain committed to eating out and coffee shops additionally benefit from being seen as an ‘affordable treat’. However, with stagnant salaries and the increasing cost of living, consumers’ spending capabilities have been curtailed, meaning that 2012 is likely to be as tough on operators as 2011. ”

January 2012

Leisure Venue Catering - UK

“Leisure venue catering remains particularly vulnerable to cut backs in consumer spending as it is often seen only as a refuelling exercise. Operators therefore need to enhance the ‘experiential’ element of their catering offer eg by offering highly customisable service formats which add a sense of occasion/‘theatre’ as well ...