



Finance - Canada

December 2022

Innovations in Insurance - Canada

"Technology is resulting in a closer interweaving of customer lifestyles with insurance companies as consumers are showing more willingness to use devices that result in better outcomes while benefiting in the form of lower prices."

Investing: Traditional vs Digital - Canada

"Traditional channels of investing are equally popular among all age segments while digital company use trends higher among younger investors. Financial advisors are viewed positively with high awareness about performance expectations and fees, while willingness to use robo-advisors is still limited."

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Creditor and Travel Insurance - Canada

"Human channels of distribution remain the most preferred method of purchase for both creditor and travel insurance. While both are considered valuable products to have, they have attracted their share of criticism with respect to payouts and also product suitability in the case of creditor insurance."