

August 2018

Cloud Computing - UK

“Digital technologies are disrupting entire industries and customer expectations, and cloud computing has become a key ingredient in enabling companies to cope with this change. Market growth is dynamic, offering constant cost-effective and scalable access to the latest technology for clients and recurring revenues for suppliers. The battle for worldwide ...

Public Expenditure - UK

“The UK government’s strategy remains focused on reducing the national deficit, with a desire to maintain public expenditure while reducing borrowing and boosting economic growth. The government further reduced borrowing in 2018, with this trend set to continue in the coming years, assuming no political change. However, the UK is ...

B2B E-Commerce - UK

“Statistics demonstrate that the larger the company, the more likely it is to use e-commerce as a route to market. Yet cloud computing and software-as-a-service are making important facilities increasingly cost-effective for SMEs. Companies of all sizes remain three times more likely to use e-commerce as a purchasing route than ...

May 2018

IT Services - UK

“IT developments are relentlessly progressing, and the speed of change continues to gather pace. This is boosting the IT services market, while customer investment hesitancy with the economic uncertainties created by Brexit is further encouraging the adoption of flexible pay as you go costing models for both hardware and ...

Data Centres - UK

“The data centre sector remains highly fragmented in the UK as it is worldwide. Growth in the number of data centres is slowing, but demand for services continues to grow. This is encouraging widespread modernisation of the legacy infrastructure to increase capacity and gain greater cost efficiency. Eventually there will ...

February 2018

Software - UK

“Total sales of software have been subject to fundamental changes as the previous acquisition/license purchase model has increasingly moved towards software as a service. At the same time, customisation of packaged software is becoming increasingly easy and flexible, assisting a trend to packaged products, which tend to be lower ...

January 2018

Computer Security - UK



B2B: Technology - UK

“Computer security is an issue for consumers, SMEs, enterprises, and the public sector. It affects anyone who uses any internet-connected device, or indeed anyone who does any transaction with an organisation that has an internet-connected device. Few people fall outside of this definition, with the issue increasingly ranging from national ...