



September 2019

Poultry & Poultry Substitutes - Ireland

“The Irish poultry market continues to thrive due to poultry’s perceptions of versatility and being leaner making it more attractive compared to other types of meat. The higher price point of poultry, particularly chicken, creates a dynamic market, but with a bigger push towards flexitarian and vegan lifestyles more opportunities ...

August 2019

Coffee Shops - Emerging Coffee Culture - Ireland

“Coffee culture in Ireland continues to grow as consumers become better educated in brewing techniques, sourcing origins and quality coffee which has resulted in coffee shops and cafés being one of the fastest growing foodservice segments in Ireland – a trend which is set to continue in 2019 and onwards ...

July 2019

Deli and Hot Food Counters - Ireland

“Convenience continues to be a driving force for the deli and hot food counter sector in Ireland, with growth expected to continue into 2019. Moving forward, an increased focus on delivering more health and veggie/vegan-friendly options at counters could help to drive footfall further.”

– **Brian O’Connor, Senior ...**

Consumer Snacking Habits - Ireland

“Snacking continues to be, for many, a daily activity. While healthy snack items are finding a place in consumers’ shopping baskets, treat items such as chocolate and crisps remain important to Irish consumers therefore delivering on quality and indulgence will be imperative for sweet snacks’ continued success.”

– **Emma ...**