

August 2007

Irons - UK

The irons market has chugged along for many years, fuelled primarily by replacement sales with additional value coming from improving product ranges. However there are now enough substantial signs of change to take an optimistic view of future sales prospects.

July 2007

Household Cleaning Products - UK

Mintel's Market Intelligence series currently consists of 120 reports annually, divided into two UK-focused sectors:

February 2007

Clothes Washing Detergents - UK

Although the major branded suppliers, Procter & Gamble and Unilever, continue to dominate in terms of share and promotional activity, competition is increasing from own-label - and some of the smaller producers operating in particular segments such as stain removal.