



### March 2017

#### Children's Footwear - US

"The children's footwear market is driven largely by replacement purchasing, yet a stable economy could result in more discretionary purchases. It may impact how often parents purchase children's shoes, when they do so, how many pairs they buy, and if they are willing to spend more for special features. A ...

#### Convenience Store Foodservice - US

"The c-store (convenience store) foodservice market is marked by two distinct consumer types. One group includes frequent c-store customers. These consumers value variety at c-stores and generally have very positive views surrounding c-store foodservice offerings. The other group are infrequent consumers who typically only purchase one or two items and ...

#### Baby Durables - US

"Most consumers acquire baby durables new, but women are more likely to buy second-hand while men prefer to buy new. Online has become an important part of the baby durables market, with many consumers opting not only to research products online, but also to actually complete their transactions, making the ...

### February 2017

#### Children's Clothing - US

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

### January 2017

#### Back to School Shopping - US

With planned BTS (back-to-school) shopping reaching almost \$76 billion in 2016, the season is a vital opportunity for retailers to connect with young shoppers, build relationships, and introduce new products. While challenges to the BTS market include limited growth in family household incomes and stagnant school enrollment, the vast majority ...