



June 2014

Food to Go - Opportunities for the Lunchtime Trade - Ireland

“Despite disposable incomes increasing in NI and RoI, consumers largely remain driven by low price when purchasing lunch outside of the home, meaning that meal deals and price promotions will continue to remain important to attract footfall. Opportunities exist for food-to-go brands and operators to engage in menu and flavour ...

May 2014

Automotive Retailing - Ireland

“Along with the rising cost of learning to drive, the high motor insurance premiums for consumers aged 16-24 likely explains why they are the least likely to personally own a car. As such, new car dealerships could consider offering one year’s free insurance for consumers in this age group after ...