

November 2013

休闲生活 - China

由于中国消费经济增速放缓，一些休闲服务业之间的竞争越来越激烈，迫使休闲服务供应商扩大其即时消费群，并在中低收入群体和低线城市中发展更多业务。

September 2013

Leisure Time - China

“Due to the slowing consumer economy in China, competition is increasing in many leisure services sectors, and this is forcing leisure service providers to look beyond their immediate consumer bases and develop more business among middle and lower income groups, and in lower tier cities.”

August 2013

Consumer Eating Habits - China

“The rapid and significant changes in the way Chinese consumers buy and eat food are creating new opportunities to develop new and innovative products to suit diversifying lifestyle needs. But Chinese consumers continue to be concerned about food safety, and are increasingly demanding better information about food product health and ...

消费者饮食习惯 - China

由于经济迅速发展，收入不断提高，中国消费者的生活方式以及食品购买与食用习惯正在发生显著的变化。这为食品制造商、零售商和餐饮供应商提供了巨大的商机，他们可以开发创新产品，满足中国消费者日益多样化的需求与口味，因为这些消费者仍将是新食品与新食品理念的接受者。