



March 2013

Digital Trends Spring - US

“The rise of smartphones and tablets has pummeled sales of cameras, personal audio, desktops, televisions, gaming consoles, PC peripherals, and the companies whose brand names were staked on them. Convergence has been en route to the tech market for two decades, but now that it’s fully arrived, its overriding impact ...

February 2013

Mobile Service Providers - US

“There are few industries where products are more indistinguishable than communication services. As a result, the cellular brands are hard at work tinkering with what they can alter most easily: prices and plans.”

January 2013

Mobile Phones - US

“Four OS compete in the smartphone segment, but only three OS typically survive in hardware markets, given that each must be supported by independent software vendors (ISV), and ISVs are attracted to OS by a large audience for potential sales. This gives the most popular OS the advantage, regardless of ...