

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Car Service, Maintenance and Repair - UK

"Car servicing, maintenance and repair is in part a victim of the success of the automotive sector in improving reliability and cutting the costs of motoring in recent years. Improvements in the quality of parts, the longer service intervals now specified for modern cars and the launch of inclusive/reduced ...

November 2015

Car Aftermarket - UK

"The parts replacement market has seen sluggish growth in recent years despite the fact that certain sectors such as tyres have seen prices boosted by rising raw material costs. A combination of factors ranging from increased reliability to the effects of lower prices and down-trading have come together to depress ...

September 2015

Vehicle Recovery - UK

"The market for vehicle recovery services is showing evidence that it has finally shrugged off the difficulties from the recent economic slowdown. Confidence is returning to both operators and consumers with this offering the potential for the sector to see a rejuvenation in the way that it delivers its services ...

August 2015

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"The generally positive outlook of the economic climate, and the benefits that are gradually being witnessed at the individual level, means that the people of Britain are finally regaining their confidence. For the first time since the economic downturn, Mintel's data shows that more people feel better off compared to ...

May 2015

Holiday Car Hire - UK

The holiday hire car market is forecast to grow steadily, supported by a strong holiday market, a resilient Pound against the euro and low petrol prices. There are a number of opportunities for car hire companies to engage with younger consumers particularly for shorter hire terms and alternative fuel cars ...

Car Finance - UK

“New car sales have increased strongly over the past three years, driven by the availability of cheap point-of-sale credit. Some dealers and manufacturers remain confident the market has further to run, while others expect to see a softening in demand. In the short term, much may depend on what happens ...

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“Economic improvements are finally beginning to be felt at the consumer level. Falling prices of essentials and rising wages are helping incomes go further and there are indications that people are beginning to relax their budgets and spend on items and experiences that have been out of reach during the ...

April 2015

Car Purchasing Process - UK

“The new car market is currently experiencing one of its most buoyant periods in recent times with sales reaching a new high in 2014. Yet despite such bravado the market is passing through a period of intense change which is forcing manufacturers and sellers to continually keep abreast of consumer ...

February 2015

The UK Car Review: An Insight into Brand Preferences and Market Trends - UK

“Although manufacturers have long sought to differentiate themselves and their cars to gain competitive advantage, our research suggests this can be taken to the next level for their benefit. Micro segments exist across the car market, suggesting that an ever more detailed approach to segmentation is required to fully benefit ...

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“People are finally starting to feel the benefit of the recovery in their pay packets. After five years, average wages are finally increasing more quickly than prices. Although this will take time to feed through into consumer confidence, there are signs that spending habits are changing.