

March 2017

Consumers and the Economic Outlook: Quarterly Update - UK

“Consumer sentiment has remained strong, reflecting growing real wages, low unemployment and, as yet, the absence of any major economic upheaval post-EU vote. When it comes to the impact of the vote, people are relatively positive about the big-picture issues such as the UK’s economic growth, and most feel ...

Consumer Trends, Attitudes and Spending Habits for the Home - UK

“Decorating, buying new furniture and flooring top the wish list for 2017. Owner-occupiers are the most engaged with spending on the home. Consumers are seamlessly using a range of channels when shopping, although their desire to judge for themselves remains a major reason why they will continue to visit physical ...

Electrical Goods Retailing - UK

“Rather than the usual deflation seen in the price of electrical goods, retailers are going to have to decide how to tackle rising prices in 2017 due to the devaluation of Sterling. Whilst this is clearly a challenge the bigger issue will be if wider consumer demand slows due to ...

February 2017

Toy Retailing - UK

“In an increasingly competitive toy market, toy specialists need to do all they can to stand out from generalists. Given that almost two fifths of shoppers have visited a store before buying a toy and parents view shopping trips as a way of bonding with their kids, there are more ...

January 2017

Accessorising the Home - UK

“Choice of home accessories can be a way of expressing emotions, building fond memories into a home and adding personality to a room. Shoppers will look for their perfect accessory – just right – explaining why so many seek something a little out of the ordinary. But price matters too ...