



## Brands: Big Picture - UK

### September 2021

#### Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

#### Brand Overview: Finance - UK

“The pandemic will create more interest and engagement with personal finances, but we are yet to see that translate into an intention to switch provider in search of better deals. COVID-19 therefore seems unlikely to create a seismic shift in the consumer inertia that tends to pervade the financial services ...

### July 2021

#### Retail Payment Options - UK

“It has been a transformative year for the payments sector with the pandemic acting as a catalyst to regulatory, technological and behavioural change. Cash use has plummeted, contactless payments have surged, and consumers have made use of ‘buy now, pay later’ (BNPL) as shopping moved online. While cards now dominate ...