



October 2023

Forecourt and Convenience Retail - Ireland

"Convenience stores remain key destinations for top-up shopping among Irish consumers in 2019, with a strong contingent of consumers (particularly in younger age groups) noting their interest in the expansion of the own-brand offering among forecourt and convenience retailers."

- **Brian O'Connor, Senior Consumer Analyst**

Key issues covered in this Report:

September 2023

Fashion and Sustainability - Ireland

"The array of sustainable methods, such as pre-loved platforms, rental companies and the vintage revival, have made it possible for consumers to act on their sustainable attitudes in a more cost-effective, waste-reducing way and is likely to soon become a significant challenge to fast fashion brands. The traceability of fashion ...

August 2023

Mobile Phones - Ireland

"Cost of living continues to influence the sector, with consumers indicating a greater willingness to compare contract and handset prices in their next renewal cycles. This will see consumers focus more on value for money when buying mobile phones."

May 2023

Online and Mobile Retailing - Ireland

"The ongoing cost-of-living crisis is seeing consumers increasingly turn to online channels to search for bargains and discounts to make ends meet – while many



are evaluating if the cost of travelling to bricks-and-mortar shops is more expensive than having items delivered via online channels.”

– Brian O’Connor, Category ...

Upcoming Reports

Supermarket Retailing - Ireland - 2023

Discounters - Ireland - 2023