

April 2007

DIY Retailing - US

The DIY retailing market is one of the largest and most diverse in the entire economy. To adequately describe it requires twice as much work as a normal Mintel report, so don't expect to read it all in one sitting! Inside, you'll find:

March 2007

Candles - US

In this report, Mintel examines industry trends, sales data and unique consumer research to reveal who is moving the candles market. Specifically, this report includes analysis of:

February 2007

Bed and Bath Linens - US

This report covers sheets and pillowcases, bath towels, comforters, sleep pillows, foam/pillows toppers, blankets, down comforters, quilts, decorative pillows, and throws. It seeks to explain two seemingly contradictory aspects of the market: sales are being driven largely by replacement needs, the youth market and consumers seeking affordable at-home luxury ...

January 2007

Small Kitchen Appliances - US

In this report, Mintel provides a wealth of data for understanding which segments (and suppliers) are flourishing in the competitive global market for small kitchen appliances. In addition to including market size information from 2000-07, this report has an extremely thorough segmentation of the market. The seven-year data spread for ...