



## FS: Lifestyles - UK

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### FinTech Challengers - UK

"The difficult economic environment has seen many FinTechs find it difficult to raise funding, with valuations falling. For consumers, there is more caution as household finances are squeezed, leading to a preference for established brands. However, innovative new providers that can offer cost savings and advanced budgeting tools have an ...

### Consumer Financial Resilience - UK

"Consumers continue to endure a prolonged income squeeze and survival is a priority. Longer-term financial resilience has not been forgotten and saving for the future is engrained in consumer behaviour, but is a secondary concern for many. While savings are key, consumers must not forget about other financial products that ...