

December 2014

Car Service and Maintenance - UK

“In a market where competition between those offering services is high, a major challenge for any supplier is how to grow sales. Understanding both the reasons behind competition as well as the demands of drivers and owners is crucial. Equally, addressing the small percentage of drivers that don't appear to ...

November 2014

Car Aftermarket - UK

“Although the car parts aftermarket is seeing growth it remains one that is subject to a number of pressures. These are coming from various directions with the current buoyancy of new car sales and move towards budget brands joined by wider trends such as the impact of the ageing population ...

October 2014

Consumers and the Economic Outlook: Quarterly Update - UK

“The revival in confidence has stalled. Although the economy is picking up speed, the population as a whole isn't feeling the benefit of the recovery. People are as likely to say that they feel worse off than they did a year ago as they are to say that their finances ...

September 2014

Vehicle Recovery - UK

“The vehicle recovery market is mature and looking at ways of further developing business is of interest to all those in the sector. While recent years have seen the emergence of price competition in response to the UK economy suffering from the effects of the economic slowdown it is clear ...

July 2014

Consumers and The Economic Outlook - Quarterly Update - UK

“Although people are still more confident than they were in 2013, Mintel’s data suggests that they’re not entirely convinced by the economic revival. Across all three key measures (current situation, impact of the slowdown and how they expect their finances to fare over the next year), sentiment was slightly more ...

June 2014

Holiday Car Hire - UK

“The evolution of the ‘peer-to-peer’ economy is having a seismic impact on travel, from the influence of online customer review to the exponential growth of Airbnb and the challenge it now poses to the hotel industry. In future we may see this trend spread to holiday car hire, with local ...

April 2014

Car Finance - UK

“The key to sustaining an impressive level of growth in the car finance market in the years to come will be offering extras to overcome consumer reactions to interest rate rises, and finding a way to get a real foothold in the used car market.”

Car Purchasing Process - UK

“The new car market, while on the path to recovery, is not immune from challenges. Competition from those within and outside of the market is ever present and is likely to grow if recent trends towards consumer individuality continue. Getting closer to the buyer offers clear advantages for manufacturers and ...

February 2014

Car and Van Hire - UK

“We believe the car and van hire market offers considerable opportunities over the next few years. The sector is set to continue to recover from its recent difficulties with the number of hire days and the value of vehicle hire both forecast to rise. However, as with many markets coming ...