



December 2015

European Retail Rankings - Europe

This report provides a snapshot of the leading retailers in Europe, ranked by 2014 revenues. We cover the Top 350 European retailers and include country and sector sections, which detail those of the top 350 companies that are present in those markets. In the text we cover the main trends ...

November 2015

Supermarkets - Spain

“Supermarkets and food discounters have significantly outperformed the hypermarkets throughout the recession and during the initial stages of Spain’s economic recovery. The leading hypermarket chains are all part of larger multi-format groups and they must find ways to capitalise on this and rising consumer spending to build a stronger future ...

Supermarkets - Germany

“The German grocery sector is characterised by the maturity of the discount sector compared to that of other European markets. Consumers are used to splitting their grocery shopping between the discounters and supermarkets in order to get the best value for money but this has led to an underdeveloped e-commerce ...

Supermarkets - Europe

“Food retailing is changing fast. Superstores have reached the limits of growth in France and the UK, there is unsatisfied demand for online shopping in Germany, Italy and Spain. The hard discounters are making a major impact outside Germany. The old certainties no longer apply and food retailers are under ...

Supermarkets - Italy

“The leading grocery retailers continue to suffer both due to the wider economic problems within Italy holding back consumer spending, and the shift of shoppers to the discount formats. The majority of consumers in Italy combine a main shop with top-up based shopping behaviours, and whilst the leading players have ...

Supermarkets - France

“France’s grocery sector has been squeezed by weak consumer spending and falling food prices. With only a slight economic recovery, we see few signs of this changing in the near future and trading conditions will continue to be tough. Online is a major driver of growth, both the established Drive ...

October 2015

Clothing Retailing - Spain

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Clothing Retailing - Europe

This report series covers the 19 leading economies of Western Europe. In total these countries account for around 95% of all European retail sales, excluding Russia.

August 2015

Luxury Goods Retailing - International

The concept of luxury goods is still highly subjective. It is usually obvious where a product is luxury and equally obvious where it isn't, but there is a grey area that is more subjective. Take the Swatch group, for example. Swatch itself is clearly mass market and, while they are ...

July 2015

Online Retailing - France

Mintel's Online Retailing – Europe - July 2015 focuses on the five major economies in Europe, though we do also include estimates for 13 smaller, but important economies in the Executive Summary – the Market section. In total these countries account for around 95% of all European retail sales, excluding Russia ...

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Online Retailing - Italy

Online Retailing - Germany



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May 2015

DIY Retailing - Spain

As the economic recovery takes hold consumer confidence is growing and the housing market is starting to pick up after a seven-year slump. We think this will encourage people to start investing more in basic home maintenance as well as bigger home improvement projects.

DIY Retailing - Italy

Although overall participation in DIY is high in Italy there is seemingly little interest in doing heavy end jobs with the majority only completing basic DIY jobs in the last year.

DIY Retailing - Germany

Germany's DIY sector has been unexciting in the last few years. There was some evidence of catch-up spending in 2009 to 2011, but since then the sector has done little. The collapse and disappearance of Praktiker has not helped. But we think that in Germany, as elsewhere in Northern Europe ...

DIY Retailing - France

The DIY sector in France has been tough over the last few years; weak consumer spending, falling prices and a sluggish housing market have made it hard for retailers to grow sales. The French economy shows few signs of any significant upswing and we expect conditions to remain difficult for ...

DIY Retailing - Europe

This report series looks at the DIY sector in the five largest Western European countries – the UK, France, Germany, Italy, and Spain.

April 2015

Department Stores - Spain

This year, our exclusive consumer research asked Spanish consumers:

Department Stores - Italy

This year, our exclusive consumer research asked Italian consumers:



Department Stores - Germany

This year, our exclusive consumer research asked German consumers:

Department Stores - Europe

This report series covers the five large Western European countries – the UK, France, Germany, Italy, and Spain.

Department Stores - France

This year, our exclusive consumer research asked French consumers:

February 2015

Electrical Retailing - Europe

The electrical goods market is very diverse, ranging from televisions and tablet computers to household appliances and personal care devices.

Electrical Retailing - Spain

For our report, we surveyed representative samples of consumers. This year our survey asked consumers in the Spanish market:

Electrical Retailing - France

For our report, we surveyed representative samples of consumers. This year our survey asked consumers in the French market:

Electrical Retailing - Italy

For our report, we surveyed representative samples of consumers. This year our survey asked consumers in the Italian market:

Electrical Retailing - Germany

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January 2015

Beauty Retailing - Spain

Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-country report, which gives a full overview of beauty retailing in these markets. Single country ...

Beauty Retailing - Italy

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Beauty Retailing - Germany

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European Retail Intelligence - Continental Europe



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