

March 2008**Natural Organic Personal Care -
US**

Riding the movement toward healthier living, the natural and organic personal care market has enjoyed impressive growth in the last two years. Success has moved natural ingredients into mainstream brands, opened doors to FDM distribution, and driven major consumer brands to enter the market through acquisition.

February 2008**Salon Products and Purchasing
Attitudes - US**

Mintel's report on salon products uses primary and secondary research to discuss challenges facing the market, and opportunities to meet changing market conditions. Mintel's analysis of government and industry data and exclusive consumer research provides insight into the challenges and opportunities facing manufacturers, distributors, and salon/spa operators in the ...

Facial Skincare - US

Market trends incorporating the introduction of natural, organic, botanical and herbal formulas are helping grow the facial skincare market, particularly in the moisturizer segment. Anti-aging products are the fastest growing segment with female boomers leading the charge for growth in this area. This report provides in-depth information on:

**Antiperspirants and Deodorants -
US**

With penetration near universal, and usage frequency steady at a little more than once a day, the market for antiperspirants and deodorants has grown no faster than the pace of growth in the population of teens and adults in recent years. The principle means of growing sales has been to ...