

September 2013

Watches and Jewellery Retailing - UK

“While consumers are increasingly happy to browse and buy precious metal jewellery online, not being able to see the piece in person remains a big barrier to shopping online. Two fifths of women like to see the item before buying it and a quarter like to try it on meaning ...

August 2013

Music and Video Purchasing - UK

“Bricks and mortar retailers used to distinguish themselves by the range of CD or DVD content they carried. Given the digitisation of the market however, storage space is now essentially infinite, and the biggest library is no longer the most impressive. Over 2014 Mintel predicts digital content suppliers and providers ...

Furniture Retailing - UK

“Retailing is changing. This is partly due to the advent of the internet and partly because of a growing reluctance to drive to out-of-town stores. Furniture retailers have adapted to the internet, their next challenge is to think long and hard about the future of the superstore. Their first move ...

July 2013

Footwear Retailing - UK

“Mintel estimates that total online footwear sales grew by a little more than 19% in 2012, bringing online category sales to £843 million, which equates to 10.5% of all footwear purchase. We expect 2013 to be a year of further strong growth that will bring online footwear sales to ...

E-Commerce - UK

“Coupled with the power of social media, mobile connectivity is giving consumers access to more information instantly than ever before. Viewed sociologically, m-commerce is changing behaviour.”

Sports Goods Retailing - UK

“The sports goods retailing market is heading into a period of potentially significant change as the major chains look to step into the gap left by the collapse of JJB, the independent sector attempts to reverse long-term trends of steady decline and brands themselves begin to take control of their ...

Garden Products Retailing - UK

“Even though demand for garden products is volatile (because of the weather), this is a huge market and many companies are prepared to run the risks and compete for a slice of the action. Today’s garden retailer faces tough competition from generalists and online sellers. They are investing for the ...