

September 2017

Media Consumption Habits - UK

"As streaming markets become more congested, services are giving greater priority and promotion to content discovery features. People have a growing expectation that streaming services should be able to find them the most suitable new content amongst their vast libraries. Successfully helping people discover new content that they enjoy will ...

August 2017

Consumers and the Economic Outlook: Quarterly Update - UK

"The snap election clearly unsettled consumers. All three of our measures of sentiment fell between April and May. And the inconclusive result means that there was no immediate bounce in confidence post-election. Instead, our data shows that people were even more concerned after the results were announced than they were ...

Regional Newspapers - UK

"Mintel's research highlights a strong desire for regional/local newspapers to play a more proactive journalistic role; conducting more investigative research and launching campaigns on local issues. New resources are opening up to aid such regional journalism, while greater inclusion of investigative reporting could help further open the door for ...