



## October 2006

### **Automotive Aftermarket: The Consumer - US**

The report analyzes in detail the relationship between the automobile aftermarket and the consumer, as well as advertising and promotion activity.

## August 2006

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With approximately \$35 billion in 2006 sales, the automobile aftermarket offers a wide range of products in three segments: the accessories and appearance product segment is by far the largest, followed respectively by tires, wheels and suspension products, then racing and performance products. The report encompasses auto parts or products ...