



March 2012

Online and Mobile Shopping - US

Changes in consumer electronics ownership and cellular data services are creating scenarios that promote online sales: smartphone apps allow consumers to scan barcodes when at brick-and-mortar retailers and help them determine whether immediacy is of sufficient value to incur the price difference; tablets present a larger screen for mobile shopping ...

Men's Attitudes Toward Clothes Shopping - US

After suffering sales declines throughout the recession, the men's clothing market is rebounding and is expected to grow in 2012 reaching \$57.4 billion. Many factors impact the market for men's clothing including the male population in the U.S., and particularly the growth in Hispanic men, levels of obesity ...

Automotive Fuel - US

U.S. household expenditures on gasoline reached nearly \$400 billion in 2011, a 28% increase from 2006. Yet at the same time, demand for gasoline has continued to fall sharply, including a 10% decline in both 2009 and 2010.

February 2012

Baby Durables - US

After suffering sales declines throughout the recession, the baby durables market remained flat in 2010 and 2011 and is expected to grow in 2012 reaching \$2.8 billion. Many factors impact the market, including the birth rate in the U.S., fluctuating consumer confidence, women having children at older ages ...

January 2012

The Drug Store Shopper - US

Retail sales at drug stores grew by 3.6% in 2011, reaching \$230 billion, and are expected to increase by a further 5% in 2012. Growth is driven by the aging population, rising levels of obesity and obesity-related illnesses and conditions such as diabetes and heart disease. As these groups ...

Back to School Shopping - US

With anticipated spending of \$22.8 billion and a 6.8% increase compared to 2010, the Back to School (BTS)

Pre-paid and Gift Cards - US

The prepaid and gift card business is experiencing a comeback as the economy slowly recovers from the recent recession. Prepaid cards are among the fastest-growing method of payments, with the number of transactions increasing nearly 23% per year between 2006 and 2009 (source: *2010 Federal Reserve Payments Study*).

Bed and Bath Linens - US

After experiencing sharp declines in the depths of the recession, the bed and bath linens market has begun to



Retailing and Apparel - USA



shopping market showed signs of recovery in 2011. Nonetheless, growth in this competitive market is shaped by shifting tastes, as conscious teens and economizing parents intend to find the best ...

show signs of life. The category stabilized in 2010 and is estimated to have gained ground in 2011. While sales remain far below their pre-recession levels, and consumers remain cautious about ...